

ArtTask.com

Problem

ART MARKETING WEBSITES ARE TAKING FEES OUT OF THE ARTIST HARD WORK

How we fix it

BUILD AN ONLINE SELLING PLATFORM FOR ASPIRING ARTIST THAT REQUIRES NO EXTRA FEES

Market

MY MARKET CONSIST OF COMMITTED ARTIST YOUNG AND OLD

WE WANT THE WEBSITE TO BE USABLE TO ABSOLUTELY EVERYONE

Competition

ARTPAL IS AN ONLINE PLATFORM USED FOR SELLING ART WITH NO FEES

THEIR HEADQUARTERS ARE BASED IN PUERTO RICO AND THEY ONLY HAVE 236,000 USERS

Business model

I PLAN TO KEEP THIS A BUSINESS AS A NON PROFIT

BRINGING IN SPONSORS AFTER GETTING THIS WEBSITE OFF THE GROUND

Marketing

THE ARTISTS ARE RESPONSIBLE FOR SELLING THEIR ART LIKE MOST WEBSITES

I PLAN TO ATTACK THE MARKET VERY VIOLENTLY WITH SOCIAL MEDIA CAMPAIGNS

Progress to date

MY PROGRESS TO DATE INCLUDES ME SECURING THE DOMAIN NAME AND PLANNING THE WEBSITES LAYOUT

Future milestones

I PLAN TO GROW THE MARKET TO AN INTERNATIONAL LEVEL IN TERMS OF SHIPPING

I PLAN TO CHANGE THE WAY ART IS SOLD AND COLLECTED BY MAKING IT SIMPLE AND FUN

Team

LAGRANGE COUNTY ARTISTS

STEVE FRANKS - BELIEVE IN A DREAM INC.

TAMERA MAXEY - LAGRANGE COUNTY ENTREPRENEURSHIP ACADEMY

COLEY JUKOLA - LAKELAND JR/SR HIGH SCHOOL ART TEACHER

